

SONOCO + UNIQUE ID PRINTING



Printing Solutions for Your Unique Identification Needs

Sonoco's unique identification material arrives pre-printed with variable data such as QR codes and alphanumeric strings. This printed variable data provides the on-pack vehicle to associate to the unique ID. This comes in handy for situations like telling the curious consumer exactly when and where their produce came from.

How Can Unique IDs Enhance Your Packaging?

- ▶ Traceability
- ▶ Consumer interaction
- ▶ Anti-counterfeiting
- ▶ Compliance with proposed FDA-FSMA regulations

Why Choose Sonoco for Unique ID Printing?

- ▶ Pre-printed with variable data
- ▶ Compatible with current equipment lines installed
- ▶ Available as rollstock and pre-made pouches

Partnering with Sonoco allows you to focus on your quality product and avoid the risk and investment of printing unique IDs in-house.

To discuss implementing unique IDs on your packaging, email Sonoco at: flexibles@sonoco.com.



*Software and digital platform not provided by Sonoco.